

# MEDIA INFORMATION

## Where To Buy Chemicals, Plants & Services

For nearly 30 years, manufacturers of basic, industrial, agro, special, pharmaceutical and domestic chemicals, together with users from industrial and academic establishments have been turning our pages to know "Where To Buy" Chemicals, Plant and Services.

**The Where To Buy Chemicals Directory, produces the only definitive guide to CHEMICALS PLANT & SERVICES**

Today, the directory reaches a truly European-wide audience and guarantees an increased distribution amongst chemical buyers from a wide range of industries including many of the following:

- Adhesives
- Agrochemicals
- Bio-engineering
- Building materials
- Ceramics
- Chemical Intermediates
- General Chemical Manufacturers
- Contract and Toll Manufacturers
- Cosmetics & Toiletries
- Custom Synthesis
- Dyestuffs
- Engineering
- Food Processing
- Industrial Finishing
- Industrial Cleaning and Detergents
- Oilfield
- Mining
- Paper and Pulp
- Pharmaceuticals
- Plastics and Rubbers
- Printing Inks
- Textiles
- Water Treatments

**Where To Buy Chemicals, Plant & Services** offers a unique advertising opportunity for manufacturers and suppliers of chemicals and related services.

### Online Search Engine - [www.w2bchemicals.com](http://www.w2bchemicals.com)

Thousands of product searches generated from buyers.

Search by company, product, keyword or CAS number searches.

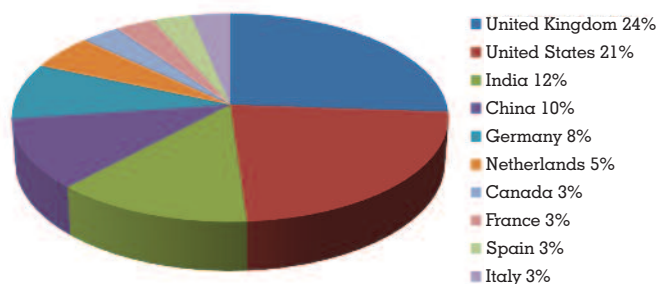
- **14,000 page views from 6500 buyer site visits pcm. 4250 unique visitors pcm**

### Where to Buy Chemicals Readership

The directory is circulated in print and online to over 30,000 buyers responsible for purchasing Chemicals, Plant & Services from a wide range of industries.

- **Printed copies are distributed to buyers at the leading trade event Chemspec Europe every June. Also available in the press area for duration of show.**
- **Digital edition distributed to 6,350 buyers in the first week of June**
- **Digital edition distributed to Speciality Chemicals and ChemSpec global show database immediately after show (current reach 25,000 readers, visitors and exhibitors)**

### Where to Buy Chemicals distribution by country\*



\*Distribution by country is based on the directory's distribution list of 6,350

For further information contact: Roy Kemp Tel: +44 (0)208 255 2121 Email: [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

C/o Synergy Group Media, SBC House, Restmor Way, Wallington, Surrey SM6 7AH, United Kingdom Tel: +44 (0)208 255 2121 Fax: +44 (0)20 8255 2123

[www.w2bchemicals.com](http://www.w2bchemicals.com)

# WHERE TO BUY DIRECTORY CHEMICALS, PLANT & SERVICES

## ADVERTISING RATES

### Company Listings

Choose from over 2,500 chemical categories, names and services

**One Standard Entry - £38**

**One Standard Entry with colour logo - £68**

### Introductory listing packages

- 20 listings with colour logo - £895 – **Saving £465**
- 30 listings with colour logo - £995 – **Saving £1,045**
- 50 listings with colour logo - £1,600 – **Saving £1,800**
- Unlimited listings - £3,150 (subject to approval)

### Display Advertising

- Full Page £1,895
- Half Page £1,295
- Quarter Page £795

### Banner advertising on w2bchemicals.com 468x60

- 1 month £450
- 3 months £420 pcm
- 6 months £390 pcm
- 9 months £360 pcm
- 12 months £330 pcm

### Custom & Bespoke

- Online Expanded Company Profile £260  
(text & images)
- Online Expanded Company Profile £460  
(text & images plus video & document files)
- Press Release Publication £295
- Press Release Distribution Service £395

- Customer Satisfaction Research £POA
- E-broadcasting £POA

### Special Packages

**Spend £500 on company listings and receive a quarter page full colour advertisement for free worth £795**

### Print Advertorials

**Double page spread advertorial feature in print & digital editions spotlighting your company's growth & history - 1000+ plus word feature with images inc editing and design £3500 inc design / proofing**

### Mini bespoke e-book

**Capture just your own company product availability listings, your unique branding and article onto a Where to Buy designed electronic PDF ready for your staff to email out featuring your content and supply detail only £540 inc design / proofing.**



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Please reserve the following listings in Where To Buy Chemicals, Plant & Services

**EACH STANDARD ENTRY IN EXCESS OF 100 IS FREE OF CHARGE**

- I require \_\_\_\_\_ Standard entries @ £38 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ Standard entries with logo @ £68 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ Trade Names @ £38 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ New Category Name - @ £150 per name £ \_\_\_\_\_ + VAT  
 New name(s) \_\_\_\_\_
- I require \_\_\_\_\_ Copies of the directory - @ £115 per copy £ \_\_\_\_\_ (No VAT)
- Special Offer – Order 10 copies @ only £65 each!**
- I require \_\_\_\_\_ Advertisement(s)  Quarter Page  Half Page  Full Page £ \_\_\_\_\_ + VAT

Repeat our company categories as per last year's directory

Repeat our company logo as per last year's directory

Repeat our company address details as per last year's directory

If your listings weren't included in last year's edition, please state which past edition we should repeat it from here \_\_\_\_\_

\*\* Any amendments &/or new company logos, advertisements please email to [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

**PLEASE NOTE : THE ORDER FORM IS NOT VALID UNLESS THE FOLLOWING SECTION IS COMPLETED**

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Telephone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

EC Companies VAT/TVA No: \_\_\_\_\_

Name (Capitals please): \_\_\_\_\_

Position: \_\_\_\_\_

I enclose a cheque made payable to **INTERPRES MEDIA** for the total sum of £ \_\_\_\_\_ inc.VAT

or

Please send me an invoice

Signed: \_\_\_\_\_ Date: \_\_\_\_\_