

# MEDIA INFORMATION

## Where To Buy Chemicals, Plants & Services

For nearly 80 years, manufacturers of basic, industrial, agro, special, pharmaceutical and domestic chemicals, together with users from industrial and academic establishments have been turning our pages to know "Where To Buy" Chemicals, Plant and Services.

**The Where To Buy Chemicals Directory, produces the only definitive guide to CHEMICALS PLANT & SERVICES**

Today, the directory reaches a truly European-wide audience and guarantees an increased distribution amongst chemical buyers from a wide range of industries including many of the following:

- Adhesives
- Agrochemicals
- Bio-engineering
- Building materials
- Ceramics
- Chemical Intermediates
- General Chemical Manufacturers
- Contract and Toll Manufacturers
- Cosmetics & Toiletries
- Custom Synthesis
- Dyestuffs
- Engineering
- Food Processing
- Industrial Finishing
- Industrial Cleaning and Detergents
- Oilfield
- Mining
- Paper and Pulp
- Pharmaceuticals
- Plastics and Rubbers
- Printing Inks
- Textiles
- Water Treatments

**Where To Buy Chemicals, Plant & Services** offers a unique advertising opportunity for manufacturers and suppliers of chemicals and related services.

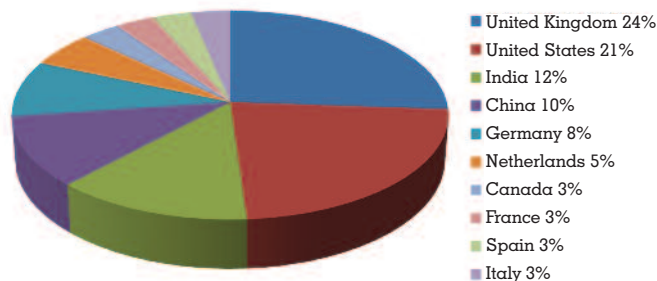
### Where to Buy Chemicals Readership

The directory is circulated in print and online to over 30,000 buyers responsible for purchasing Chemicals, Plant & Services from a wide range of industries.

The circulation breakdown is as follows:

- **Front of house distribution at the leading trade event ChemSpec Europe every June. Approximately 3,000 are shipped to the event and any surplus are available in the press area for duration of show**
- **Digital edition distributed to 3,850 paid subscribers first week of June**
- **Digital edition distributed to Speciality Chemicals and ChemSpec global show database immediately after show (current reach 25,000 readers, visitors and exhibitors)**

### Where to Buy Chemicals distribution by country\*



\*Distribution by country is based on the directory's paid subscriber list of 3,850

For further information contact: Roy Kemp Tel: +44 (0)208 255 2121 [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

C/o Synergy Group Media, SBC House, Restmor Way, Wallington, Surrey SM6 7AH, United Kingdom Tel: +44 (0)208 255 2121 Fax: +44 (0)20 8255 2123

[www.w2bchemicals.com](http://www.w2bchemicals.com)

# WHERE TO BUY DIRECTORY CHEMICALS, PLANT & SERVICES

## ADVERTISING RATES

### Company Listings

Choose from over 4,000 chemical categories, names and services

**One Standard Entry - £38**

**One Standard Entry with colour logo - £68**

### Introductory listing packages

10 listings with colour logo - £350 – **Saving £330**

30 listings with colour logo - £995 – **Saving £1,045**

50 listings with colour logo - £1,600 – **Saving £1,800**

Unlimited listings - £3,150 (subject to approval)

### Display Advertising

- Full Page – £1,895
- Half Page - £1,295
- Quarter Page – £795

### Banner advertising on w2bchemicals.com

**468x60 throughout site**

- 1 month - £450
- 3 months - £995
- 6 months - £1,295
- 9 months - £1,795
- 12 months - £2,160

### Extras

- Enhanced listing online – £260
- Press Release Publication - £295
- Press Release Distribution Service – £395

### Special Packages

**Spend £500 on company listings and receive a quarter page full colour advertisement for free worth £795**

**Spend £995 on company listings and receive a half page full colour advertisement for free worth £1,295**

**Spend £1,995 on company listings and receive a full page full colour advertisement for free worth £1,895**



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# Order Form

## General and Fine Chemicals

Please reserve the following listings in Where To Buy Chemicals, Plant & Services

**EACH STANDARD ENTRY IN EXCESS OF 100 IS FREE OF CHARGE**

- I require \_\_\_\_\_ Standard entries @ £38 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ Standard entries with logo @ £68 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ Trade Names @ £35 per entry giving a total cost of £ \_\_\_\_\_ + VAT
- I require \_\_\_\_\_ New Category Name - @ £150 per name £ \_\_\_\_\_ + VAT  
 New name(s) \_\_\_\_\_
- I require \_\_\_\_\_ Copies of the directory - @ £115 per copy £ \_\_\_\_\_ (No VAT)
- Special Offer – Order 10 copies @ only £65 each!**
- I require \_\_\_\_\_ An advertisement  1/4  1/2  Full Page £ \_\_\_\_\_ + VAT

Repeat our company categories as per last year's directory

Repeat our company logo as per last year's directory

Repeat our company address details as per last year's directory

If your listings weren't included in last year's edition, please state which past edition we should repeat it from here \_\_\_\_\_

\*\* Any amendments &/or new company logos, advertisements please email to [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

**PLEASE NOTE : THE ORDER FORM IS NOT VALID UNLESS THE FOLLOWING SECTION IS COMPLETED**

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Telephone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

EC Companies VAT/TVA No: \_\_\_\_\_

Name (Capitals please): \_\_\_\_\_

Position: \_\_\_\_\_

I enclose a cheque made payable to **INTERPRES MEDIA** for the total sum of £ \_\_\_\_\_ inc.VAT

or

Please send me an invoice

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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