



2013

**WHERE  
TO BUY  
DIRECTORY  
CHEMICALS,  
PLANT &  
SERVICES**

MEDIA INFORMATION

**SECTION 1**

General and Fine  
Chemicals

**SECTION 2**

Plant • Materials &  
Apparatus • Equipment  
• Transport • Storage •  
Distribution • Health  
• Safety • Security  
and Fire Prevention

**SECTION 3**

Services to the Chemical  
Industry

Published annually, the 2013 edition will provide a dedicated marketing platform for the chemical industry. In print format, Where To Buy is circulated to 7,500 buyers of chemicals, plant and services across a wide range of industries.

Call for listings  
3 easy ways to be included  
in this year's directory  
Call Roy Kemp  
**Tel: +44 (0)20 8255 2121**  
**Fax: +44 (0)20 8255 2123**  
**Visit: [www.w2bchemicals.com](http://www.w2bchemicals.com)**  
Email: [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

**Deadline for all  
entries 19 April 2013**

2013

# WHERE TO BUY DIRECTORY CHEMICALS, PLANT & SERVICES

## Where To Buy Chemicals, Plants & Services

For nearly 80 years, manufacturers of basic, industrial, agro, special, pharmaceutical and domestic chemicals, together with users from industrial and academic establishments have been turning our pages to know "Where To Buy" Chemicals, Plant and Services.

### Where To Buy, produces the only definitive guide to CHEMICALS PLANT & SERVICES

Today, Where To Buy reaches a truly European-wide audience and guarantees an increased distribution amongst chemical buyers from a wide range of industries including many of the following:

- Adhesives
- Agrochemicals
- Bio-engineering
- Building materials
- Ceramics
- Chemical Intermediates
- General Chemical Manufacturers
- Contract and Toll Manufacturers
- Cosmetics & Toiletries
- Custom Synthesis
- Dyestuffs
- Engineering
- Food Processing
- Industrial Finishing
- Industrial Cleaning and Detergents
- Oilfield
- Mining
- Paper and Pulp
- Pharmaceuticals
- Plastics and Rubbers
- Printing Inks
- Textiles
- Water Treatments

**Where To Buy Chemicals, Plant & Services** offers a unique advertising opportunity for manufacturers and suppliers of chemicals and related services.

### Get the most out of the Where To Buy Directory

See your Company name, Telephone and Fax numbers, listed alphabetically under the appropriate category heading or headings (see the following pages).

- One standard entry - **£35 + VAT**
- One standard entry, with colour logo - **£68 + VAT**
- One trade name - **£35 + VAT**
- 100 standard entries - **£3,150**  
*All subsequent standard entries - Free of charge*
- New category name - **£150 + VAT** (one off admin fee)

### Now Also Online

Each directory listing in print is complemented online at: [www.w2bchemicals.com](http://www.w2bchemicals.com)

### Optional Extras:

- Additional online listings \*- **£180 + VAT/year**
- Additional Expanded Company listing - **£220 + VAT/year**
- Online only \*\* - **£2160 + VAT/year**

\* Offer applicable to all companies booking similar print volumes to previous years. Selected from the Where to Buy Category List of over 2000 listings.

\*\* Selected from the Where to Buy Category List of over 2000 listings.

### Circulation of Where To Buy

The directory is circulated to over **7,500** buyers responsible for purchasing Chemicals, Plant & Services from a wide range of industries. The circulation breakdown is as follows:

- Distributed to over 1,500 chemical purchasers who pay to receive the directory every year
- Visitors and Exhibitors to Chemspec Europe, Munich, 5-6 June 2013
- UK and European circulation of Speciality Chemicals Magazine, Munich, 5-6 June 2013

# Order Form

## Section 1: General and Fine Chemicals

Please reserve the following listings in Where To Buy Chemicals, Plant & Services

### EACH STANDARD ENTRY IN EXCESS OF 100 IS FREE OF CHARGE

I require \_\_\_\_\_ Standard entries @ £35 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ Standard entries with logo @ £68 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ Trade Names @ £35 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ New Category Name - @ £150 per name £\_\_\_\_\_ + VAT

New name(s) \_\_\_\_\_

I require \_\_\_\_\_ Copies of the directory - @ £115 per copy £\_\_\_\_\_ (No VAT)

### Special Offer – Order 10 copies @ only £65 each!

I require \_\_\_\_\_ An advertisement 1/4  1/2  Full Page  £\_\_\_\_\_ + VAT

Please ask for Display Advertising Rates & artwork requirements

Repeat our company categories as per 2012 directory

Repeat our company logo as per 2012 directory

Repeat our company address details as per 2012 directory

\*\* Any amendments &/or new company logos, advertisements please email to [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

### PLEASE NOTE : THE ORDER FORM IS NOT VALID UNLESS THE FOLLOWING SECTION IS COMPLETED

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

EC Companies VAT/TVA No: \_\_\_\_\_

Name (Capitals please): \_\_\_\_\_

Position: \_\_\_\_\_

I enclose a cheque made payable to **INTERPRES MEDIA** for the total sum of £\_\_\_\_\_ inc.VAT

or

Please send me an invoice

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to:

**Where to buy Chemicals, Plant & Services Directory**  
**C/o Synergy Group Media, SBC House, Restmor Way, Wallington, Surrey SM6 7AH, United Kingdom**  
**Tel: +44 (0)208 255 2121 Fax: +44 (0)20 8255 2123**

# Order Form

## Sections 2/3: Plant and Services

Please reserve the following listings in Where To Buy Chemicals, Plant & Services

### EACH STANDARD ENTRY IN EXCESS OF 100 IS FREE OF CHARGE

I require \_\_\_\_\_ Standard entries @ £35 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ Standard entries with logo @ £68 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ Trade Names @ £35 per entry giving a total cost of £\_\_\_\_\_ + VAT

I require \_\_\_\_\_ New Category Name - @ £150 per name £\_\_\_\_\_ + VAT

New name(s) \_\_\_\_\_

I require \_\_\_\_\_ Copies of the directory - @ £115 per copy £\_\_\_\_\_ (No VAT)

#### Special Offer – Order 10 copies @ only £65 each!

I require \_\_\_\_\_ An advertisement 1/4  1/2  Full Page  £\_\_\_\_\_ + VAT

Please ask for Display Advertising Rates & artwork requirements

Repeat our company categories as per 2012 directory

Repeat our company logo as per 2012 directory

Repeat our company address details as per 2012 directory

\*\* Any amendments &/or new company logos, advertisements please email to [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

### PLEASE NOTE : THE ORDER FORM IS NOT VALID UNLESS THE FOLLOWING SECTION IS COMPLETED

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

EC Companies VAT/TVA No: \_\_\_\_\_

Name (Capitals please): \_\_\_\_\_

Position: \_\_\_\_\_

I enclose a cheque made payable to **INTERPRES MEDIA** for the total sum of £\_\_\_\_\_ inc.VAT

or

Please send me an invoice

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to:

**Where to buy Chemicals, Plant & Services Directory**  
**C/o Synergy Group Media, SBC House, Restmor Way, Wallington, Surrey SM6 7AH, United Kingdom**  
**Tel: +44 (0)208 255 2121 Fax: +44 (0)20 8255 2123**





2013

**WHERE  
TO BUY  
DIRECTORY  
CHEMICALS,  
PLANT &  
SERVICES**

**Return the completed  
Booking Form by  
19 April 2013 at the latest**

**BY POST**

Where To Buy Chemicals,  
Plant & Services Directory  
C/o Synergy Group Media  
SBC House  
Restmor Way  
Wallington  
Surrey SM6 7AH

**BY FAX**

+44 (0)20 8255 2123

For further information contact:

Roy Kemp  
Where To Buy Chemicals,  
Plant & Services Directory

Tel:+44 (0)208 255 2121

Email: [chemicals@synergygm.com](mailto:chemicals@synergygm.com)

**[www.w2bchemicals.com](http://www.w2bchemicals.com)**